



Dear Community Leader,

Every child deserves the opportunity to explore their creativity, build confidence, and discover the joy of creating something uniquely their own. Through Kids Tag Art, those opportunities come to life in elementary school art classrooms across Volusia County – and with your support, they continue to grow.

Now entering its fourth year, the Kids Tag Art (KTA) program proudly partners with 10 public elementary schools, giving more than 1,100 fifth-grade students the opportunity to design their own Florida specialty-type license plate as part of their art curriculum. Along the way, students learn how specialty license plates support important causes throughout Florida while experiencing the excitement of seeing their artwork transformed into a keepsake families can proudly display.

Proceeds from every student plate sold are returned directly to participating schools to help purchase art supplies, fund classroom projects, and create new opportunities for young artists. Additionally, community sponsorships make this program possible by ensuring every participating school receives additional financial support for its art program.

We invite you to become a Kids Tag Art sponsor and invest in the creativity, imagination, and future of Volusia County students. Your partnership not only helps strengthen arts education but also demonstrates your organization's commitment to our local schools and the families they serve.

Inside, you'll find sponsorship opportunities and information about the program. We hope you'll join us in making the 2026–2027 Kids Tag Art program our most successful year yet.

If you have any questions, please contact Emily Mastrantonio, Kids Tag Art Program Coordinator, at emastrantonio@VolusiaTax.gov or 386-450-0231.

Thank you for considering a sponsorship. Together, we can inspire creativity, support arts education, and make a lasting difference – one student, one classroom, and one masterpiece at a time.

Sincerely,

Will Roberts, Volusia County Tax Collector

Volusia County Kids Tag Art
Sponsorship Benefits for 2026-2027 School Year

Platinum Sponsor

\$3,000

- Your logo prominently displayed on the bottom of ALL student artwork printed tags. This will provide exposure to all recipients of purchased tags, at community events where tags are displayed, and via the tag displays in the tax collector branches
- First choice to select student artwork for your Sponsor's Choice Award
- Framed Sponsor's Choice Award Tag for display in your company's place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage VolusiaTax.gov/art for the school year
- Recognition in press releases and at all participating schools' awards ceremonies.
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*
- Opportunity to host a rotating display of student-designed plates, upon request.

Gold Sponsor

\$1,500

- Select student artwork for your company's Sponsor's Choice Award
- Framed Sponsor's Choice Award tag for display in your company's place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage VolusiaTax.gov/art for the school year
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*
- Opportunity to host a rotating display of student-designed plates, upon request.

Silver Sponsor

\$750

- Award of Distinction tag for display in your place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage VolusiaTax.gov/art for the school year
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*

Bronze Sponsor

\$250

- Your business name listed as a sponsor on the Kids Tag Art webpage volusiatax.gov/art for the school year
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*

* The 12-month promotional period begins annually in August to coincide with the new school year.



Kids Tag Art Volusia County Sponsorship Form
2026 - 2027 School Year

Sponsor Information

Company Name

Company Contact

Contact Email Address

Contact Phone Number

Mailing Address

City

/

State

/

Zip Code

Sponsorship Level (Select One)

_____ \$3,000 Platinum

_____ \$1,500 Gold

_____ \$750 Silver

_____ \$250 Bronze

Please mail checks made payable to*:
FUTURES Foundation for Volusia County Schools
3750 Olson Dr.
Daytona Beach, FL 32124

***Please include this completed form with your check.**

